

[Document Type] Abstract

[Abstract]

[Object]

A method and system to save a user (customer) the trouble of management, with the user leaving his own household account information with the server's side, while a financial institution corresponding to a server makes active use of customer's household account information for advertisement.

[Constitution]

A hosting service system of household account information comprises a user terminal 8 connected to a network; and a service provider (financial institute) 10 connected to the network for providing the user terminal 8 with household account information 12 including a plurality of items for each user, wherein the service provider (financial institute) 10 generates additional information at the information processing module 15 based on the analysis results regarding the household account information 12, and adds the additional information to predetermined items in the household account information 12 of each user and provides to the user terminal 8.

[Selected Drawing] Fig. 1